

## CLARESHOLM PUBLIC LIBRARY

Connect, Inspire, Create, Learn

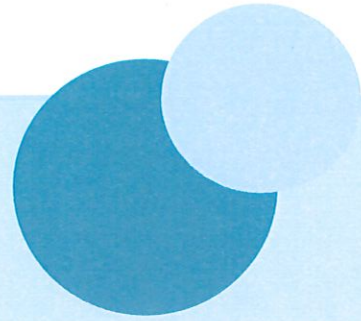


# Plan of Service

2024—2028

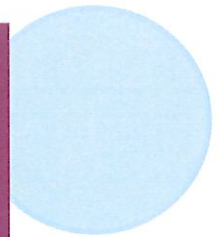
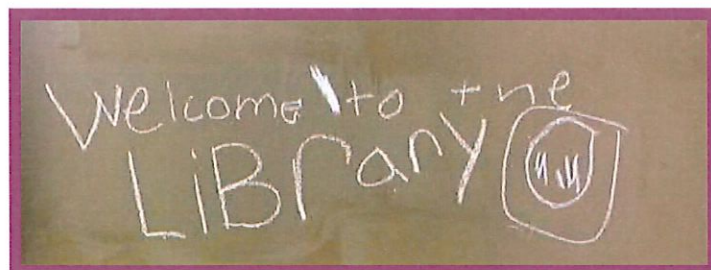
Claresholm Public Library  
Claresholm, Alberta

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## Mission

The Claresholm Public Library strengthens the community by providing a safe space for members to seek connections, become inspired, and discover a passion for lifelong learning.

## Vision

Connect, Inspire, Create, Learn

## Values

We believe...

- Public service is our first priority.
- Public libraries are a foundation of a free society.
- Knowledge and information are vital to an individual's quality of life.
- Reading gives people the power to improve their lives and should be encouraged throughout an individual's lifetime.

## Community Needs Assessment

The Claresholm Public Library conducted a needs Assessment Community Service that included an online survey for adults and a shorter one for teens. A paper copy of both surveys was also available at the Library and the Town of Claresholm Social Centre. Local organizations were also asked to fill out the survey. The survey was run in the early summer and then again in the fall. A total of 83 adult surveys and 9 teen surveys were completed.

### Contributors:

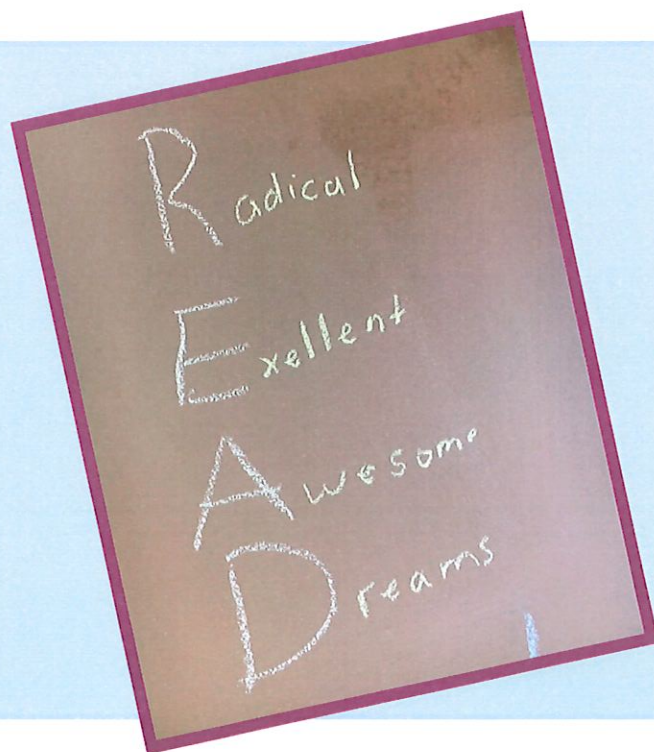
Board Members:

Ashley Tebbutt

Joanna Ridley

Library Manager:

Jay Sawatzky



## Service Response #1

Visit a Comfortable Place: Physical and Virtual Spaces

**Goal:** to increase the comfort and safety in the physical, virtual and social media areas of the Library for all patrons.

### **Objective 1:**

Improve the atmosphere of the Library with the introduction of a Zen garden and some plants, providing the opportunity to “unplug” if needed and increasing the being at home feel.

### **Objective 2:**

Increase our social media presence with more sponsored ads, tagging the Town along with board members. Create a book Club. Print posters of items the Library has to offer and post around Town and the Library. (Analysis of social media and book club efforts will be done quarterly.)



## Service Response #2

Know Your Community: Community Resources and Services

**Goal:** to provide Claresholm residents a central source of information on the programs, services and activities provided by community organizations. Research shows people only remember 5 % of what they see or read on a daily basis and we aim to alleviate this problem.

### **Objective:**

The Claresholm Library will have a permanent display area set up providing a weekly community calendar along with information brochures available. A copy of the weekly calendar will be kept at the front desk and a copy will be posted on our Facebook page. To ensure easy access the calendar will be in larger print and each day of the week will be one page in the calendar. We will reach out to other community agencies to gather as much information as possible.

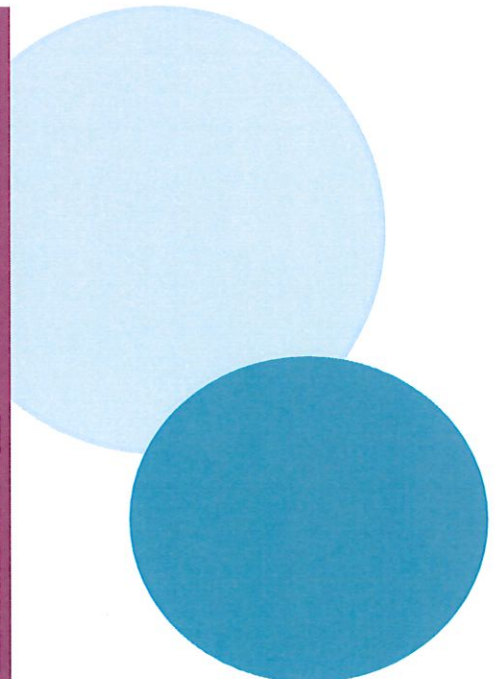
## Service Response #3

Celebrate Diversity: Cultural Awareness

**Goal:** To celebrate the different cultures and people that make up the Town of Claresholm.

**Objective:**

Every month the Library will feature one of the many cultural backgrounds of the Town of Claresholm with a display and, if possible, provide patrons with a sample of the cuisine of that culture. We will also strive to have presentations on the people who first settled Claresholm as well as new groups coming into the community.



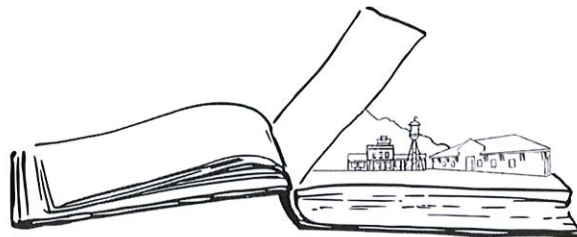
# Contact Us

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